

Main Street Unionville Community Vision Plan

Progress to Date

**Presentation to Unionville Villagers Association
March 11, 2019**

Background

- **Main Street Unionville Community Vision Plan**
 - Major, comprehensive 2 year study (2013-2014)
 - From Hwy 7 to Toogood Pond – a number of focus areas
 - To address specific issues impacting the ongoing success and stability of historic Unionville
 - Find the appropriate balance to protect the unique heritage context while ensuring economic vitality and prosperity
 - Examine new opportunities and strategies to support/enhance

Study Area Boundaries





Community Vision Plan



THE VILLAGE OF UNIONVILLE

Vision Statement

- *Main Street Unionville shall become a vibrant, thriving and successful heritage village that is a regional destination, but serves local needs.*

Highway 7 Corridor



Highway 7 Corridor





Stiver Mill Corridor



Stiver Mill Corridor



Village Commercial Core



Village Core - West Side South



Village Core – West Side



Village Core – West Side



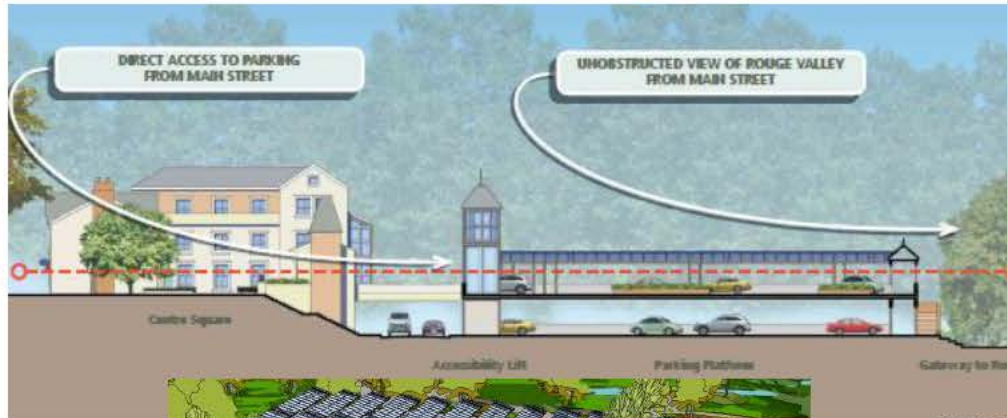
Village Core - East Side



Village Core – East Side



Village Core – East Side



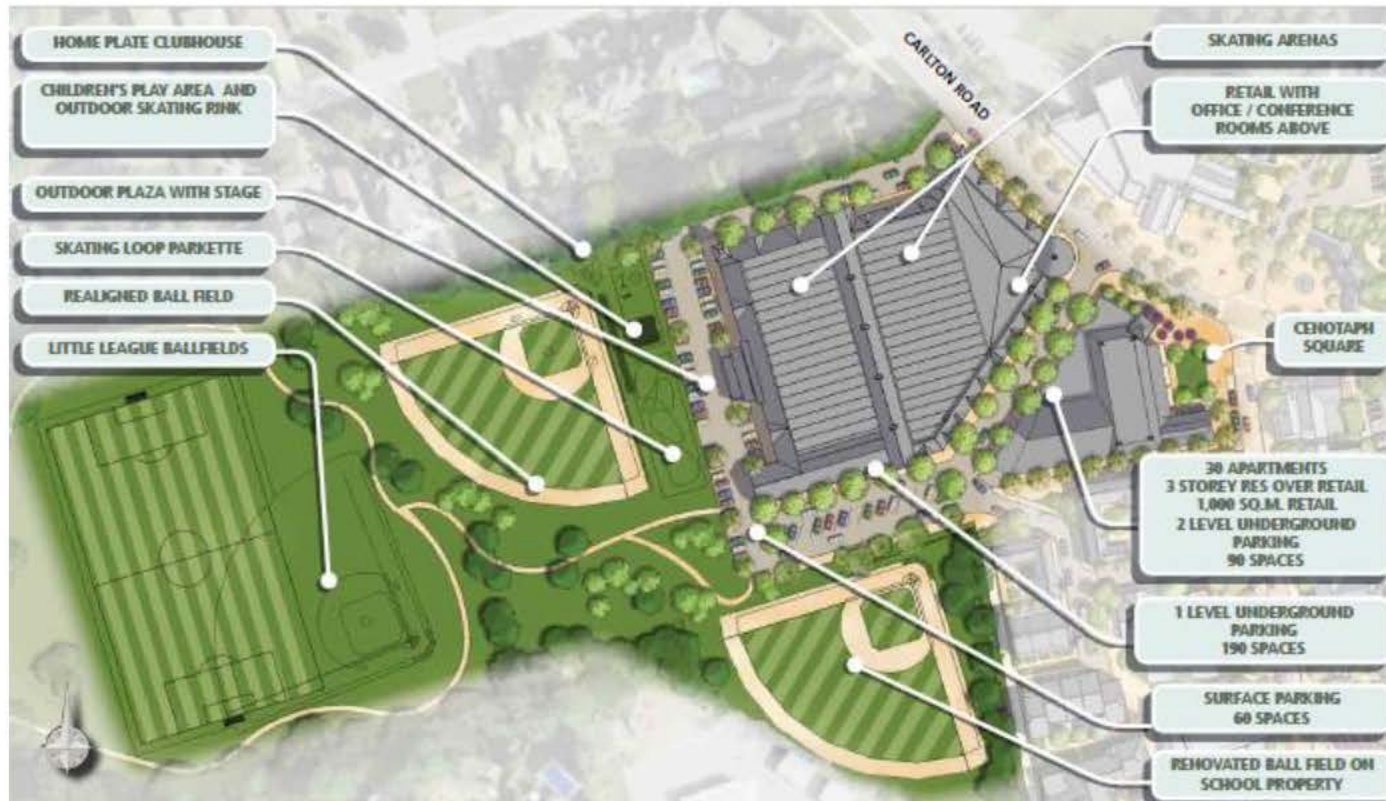
Main and Carlton Intersection



Crosby Arena Area



Crosby Community Centre



Crosby Alternatives



New Front Facade

Potential Parking Facility



Toogood Pond Area



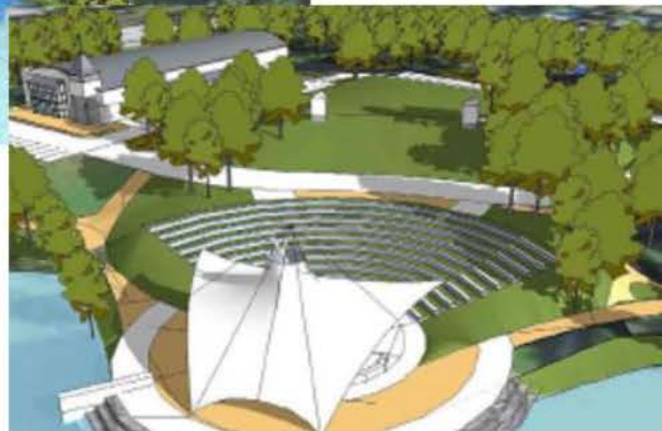
Toogood Pond Area



Amphitheatre
and Curling
Club Option



Natural Seating



Vision Plan Recommendations

- The Vision Plan offers 18 final recommendations
- These range from preparing the necessary regulatory documents to introducing physical infrastructure improvements to strategic partnership with the BIA, local citizens and other organizations.
- Staff has reviewed these recommendations and selected key actions that should be undertaken as first steps.

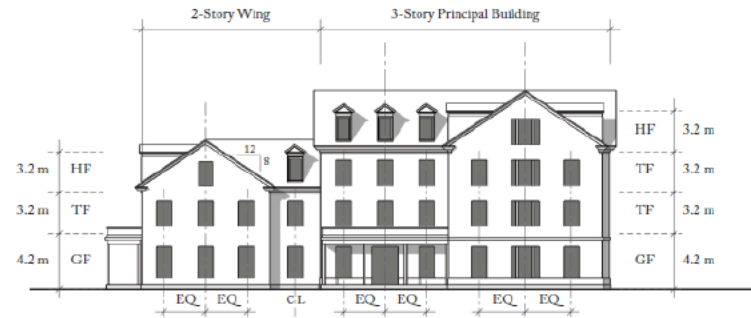
Council Resolution Jan 13, 2015

- That the **Vision Plan be endorsed in principle** (subject to minor modifications) as a guideline for a future Secondary Plan, and that the City and affected parties/ stakeholders **be guided by the general direction of the Plan for changes in both the public and private realms**
- ❖ The document is used by staff as a guideline when working with property owners and developers.

Council Resolution Jan 13, 2015

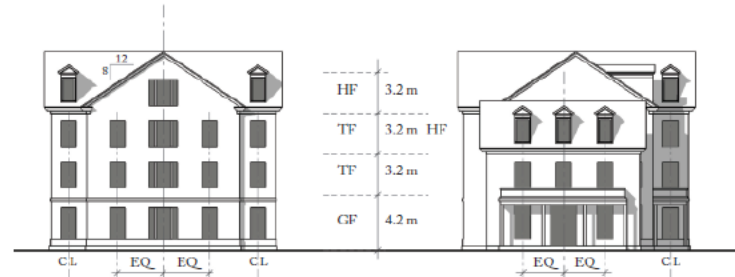
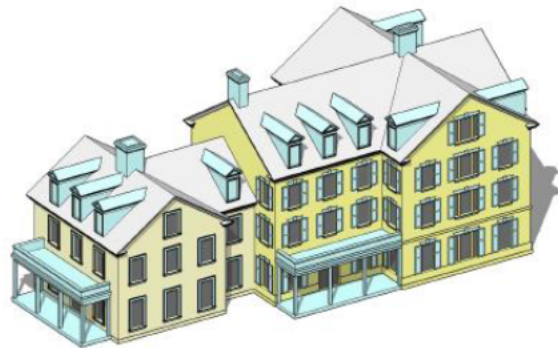
- That staff be authorized to prepare **a new Secondary Plan and a Pattern Book** to guide the overall design of new multi-storey development specifically in the Hwy 7, Village Core and Crosby Arena focus areas.
- ❖ Unionville Commercial Core Pattern Book – Village Design & Architectural Guidelines – approved by Council June 2018
- ❖ Secondary Plan is being prepared in-house – ongoing review

Pattern Book



PRINCIPAL ELEVATION: COMPOSITION PROPORTIONS

BASIC



SYMMETRICAL SIDE COMPOSITION

ASYMMETRICAL SIDE COMPOSITION

ELEMENTS OF COMPOSITION

Council Resolution – Jan 13, 2015

- That as part of the Secondary Plan exercise, to **explore opportunities for the focus areas and parking optimization** recommendations (taking into account staff and agency comments)
 - ❖ Discussions with TRCA on parking platform
 - ❖ Stiver Mill Phase 2 – Parking Lot Enhancements – Completed 2018
 - ❖ Parking Optimization in Historic Unionville – staff are exploring opportunities including the East Lane

Council Resolution Jan 13, 2015

- That staff and Council members be authorized to **initiate discussions between senior staff/Board members at the TRCA to determine the feasibility of the parking platform** in the floodplain lands, including the type of studies and analysis required to explore this concept.
- ❖ TRCA consultation has occurred – TRCA is not supportive.
 - List of studies required by TRCA for the platform design and flood risk reduction/remediation studies - \$150-200K

Council Resolution Jan 13, 2015

- That staff initiate discussions with senior staff and trustees at the School Board **on options of opening the connection between the school and Fonthill Lane** for special event parking access.
- ❖ Consultation has been ongoing with School Board officials
- ❖ Council has authorized the agreement (staff report Dec 2018)
- ❖ Agreement prepared and forwarded to the Board
- ❖ Funding for gate – Ontario Main Street Revitalization Initiative Fund

Council Resolution Jan 13, 2015

- That staff provide an update memo on the **proposed role, responsibilities and funding options for a trustee or Property Development Co-ordinator** to work with the BIA and local commercial property owners to implement the Vision
- ❖ Staff prepared a report (March 24, 2015) on the concept and funding options for the position.
- ❖ Issue was deferred to after meeting(s) with landowners

Council Resolution Jan 13, 2015

- That the local councillor, Mayor and Regional Councillor Jones meet with UBIA and commercial property owners to **discuss the Vision Plan and funding the Property Development Coordinator.**
- ❖ Staff organized two separate workshops for the Mayor and Councillors to meet property owners from the Core Area (May and November 2015) – not enough interest expressed – prefer to do it on their own.
- ❖ November 2015 – Council decided not to pursue this option.

Council Resolution Jan 13, 2015

- That staff be directed to prepare a **new mandate and suggested member composition for the Main Street Unionville Committee** which would be re-constituted as an advisory committee to assist in implementing the Vision Plan.
- ❖ Staff prepared a report recommending creation in March 2015 (mandate and roles)
- ❖ Deferred by Council until approved in November 24, 2015
- ❖ Contact with U-Groups
- ❖ Committee formed in Spring and first meeting was June 2016

Other Projects

- **Public Washrooms**
 - Many locations were explored by Capital Assets
 - No consensus
 - Decision was made to utilize existing facilities
 - New signage was provided directing people to Crosby
 - Facilities available from 10am to 10pm; also exterior doors if facility needs to be open when arena is closed.
 - Canopy is being installed – Spring 2019

Other Projects

- **Stiver Mill Phase 2**
 - Parking lot enhancement
 - Landscaping
 - Boardwalk/pathway to Eureka Street

- **Walkway Connection – Crosby Arena**
 - South of arena complex- walkway, lighting, landscaping
 - Being secured through development agreement
 - Funding from developer

Other Projects

- Main Street Unionville Commercial Core Streetscape Master Plan
 - Approved as part of the 2018 capital budget
 - Being undertaken in-house, now with exterior consultant
 - Concepts developed- reviewed by Council – report Nov 2018
 - being reviewed with public – Spring 2019
 - Community Meeting – February 27, 2019
 - Heritage Markham and BIA in March
 - Questionnaires available or
 - Expect report to Council – May/June 2019
- Wayfinding Project (2018 budget)

Grant Funding – Ontario

- Ontario Main Street Revitalization Initiative Fund
 - Planning staff is working with Operations to find potential projects
 - Unionville Main Street allocated \$140,000 for projects
 - Gate likely to be one project
 - Deadline Spring 2020 for completion
- Property Standards and Maintenance Issue
 - Working with By-law Enforcement

Questions

Background

